

WERTvoll – A valuable urban-rural partnership through a cooperative land use strategy

Stadt–Land–Plus: Achieving more together for strong urban-rural partnerships

Motivation

Fast growing metropolises need more and more land for their economy, transportation and living space. In addition, the large cities rely on the resources of the surrounding area for the supply of food, drinking water and energy. Usually there is no comprehensive and cooperative land use strategy between the cities and the surrounding area.

Goals and approach

The inter-municipal community of Wurzener Land and the city of Leipzig are working on a valuable urban-rural partnership. The aim is to develop a cooperative land use strategy for the region. Through a market-oriented development of multi-use concepts, several services will be anchored on the same agricultural area, e. g. food production, drinking water production, biodiversity and climate protection. Synergies are to be developed and the regional added-value will be increased.

Expected results and transfer

The project develops practical solutions for inter-municipal organisational structures between urban and rural areas. It contributes to the implementation of the EU Water Framework Directive to improve the quality of groundwater and to the renaturation of rivers. The application of production-integrated compensation measures preserves agricultural land and thus the basis for healthy regional food and climate-friendly bioenergy. The “new Leipzig market place” will increase the regional value creation for Leipzig and its surroundings.



Project team WERTvoll in 2019.

Funding initiative: Stadt-Land-Plus

Project title: WERTvoll – Urban-rural-partnership
Leipzig & Surroundings

Duration: 2018–2021 (Phase 1) 2021–2023 (Phase 2)

Funding code: 033L210

Funding: 3,003,815 €

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Landbewirtschaftung GmbH – INL; Schweisfurth Stiftung für
eine nachhaltige Agrar- und Ernährungswirtschaft

Internet: wertvoll.stoffstrom.org

Published by: Bundesministerium für Bildung und
Forschung/Federal Ministry of Education and Research
(BMBF) | Division Resources, Circular Economy; Geosciences |
53170 Bonn, Germany

September 2020

Editing and layout: Project Management Jülich (PtJ),
Forschungszentrum Jülich GmbH

Photo credits: IfaS